ASBSD Board of Directors Meeting (Thursday, November 20, 2014)

Members Present

Denise Lutkemeier, Duane Alm, Bryan Bauer, Eric Stroeder, Kathy Greeneway, Dorothy Hajek, Todd Thoelke, Orson Ward, Anita Peterson, Melissa Whipple, Deb Koenecke, LeRoy Hellwig, Neil Putnam. Pam Haukaas joined the meeting in progress. Also present was ASBSD staff, Dr. Wade Pogany, William Lynch, Gerry Kaurfam, Tyler Pickner and Katie Mitchell-Boe. Absent board members Tom Farrell, Jeff Nelsen and Steve Kubik.

Generated by Katie Mitchell-Boe on Thursday, December 11, 2014

1. Call to Order - President Lutkemeier called the meeting to order at 12:30 p.m. with the board reciting the Pledge of Allegiance.

Information: 1.1 Good News -

Eric Stroeder reported his district's new culinary arts facility is almost complete and their high school science teacher is a 2015 finalist for Teacher of the Year.

Duane Alm reported the school year is going well with an ongoing increase in student enrollment.

Bryan Bauer Douglas School District is having a wonderful year, new administration is working out extremely well. The district is very happy with all of the new changes.

Kathy Greeneway reported the Yankton Bucks were the newly crowned football champs. She reported their district is partnering with the Boys and Girls Club to build a dual purpose building.

Dorothy Hajek - Bon Homme district recently completed the Rachel's Challenge in their district.

Todd Thoelke reported Sioux Falls had two teams in the football playoffs. He also reported the superintendent selection committee has narrowed the search firm down to two.

Orson Ward – Lead-Deadwood is very proud of their new staff. The district's robotics team continues to be champions and are great a creating and demonstrating their projects.

Anita Peterson –The Haakon School Board completed GAVEL – School Board Governance and her district won the Boys' Cross Country. Anita also shared a good news story from the Faith School District honoring a patron, Gene Lund, for his generous donation to their school.

Melissa Whipple – New elementary building is completed and ready for students.

Deb Koeneche – Deuel District also completed the Rachel's Challenge.

LeRoy Hellwig – Preschool had a lunch/picnic and attendance was around 400. Fine arts students served the senior citizen luncheon and LeRoy commented on how proud he was of the students and the respect and welcoming attitudes they reflected.

Denise Lutkemeier – Her district has two seniors that qualified for the State Oral Interpretation and she is very proud of the community involvement and support of their students.

2. Approval of Minutes

Action, Minutes: 2.1 Approval of Minutes-August 6, 2014. Moved by Kathy Greeneway, seconded by Anita Peterson to approve the August 6, 2014 minutes. Motion carried.

3. Financial Items

Action: 3.1 Financial Reports through October 2014 - Bill Lynch, CFO presented the financial report and reported the association is finished with the audit and we continue to be in sound financial standing. Moved by Duane Alm, seconded by Deb Koenecke to approve the financial report as presented. Motion carried.

Action: 3.2 ASBSD Audit – Bill Lynch introduced Amber Mason, Palmer, Currier & Hoffert, LLP, who presented the results of the ASBSD audit. Before Amber began the report she took the opportunity to thank Deanne Arbach and Bill Lynch for their prompt and professional responses to her inquiries for information. The audit again showed no material weaknesses or deficiencies. Moved by Todd Thoelke, seconded by Deb Koenecke to accept the audit as presented. Motion carried.

Action: 3.3 ASBSD 990 and 990-T – Moved by Melissa Whipple, seconded by Deb Koenecke to accept the 990 and 990-T as presented. Motion carried.

4. Reports

Information: 4.1 Western Region Meeting - Omaha, NE –Denise Lutkemeier had included her report on the proceedings of the Western Region meeting in the packet. Dr. Pogany shared the news of NSBA President Anne Byrne appointment of Denise Lutkemeier to the Policy and Resolution Committee.

Information: 4.2 NSBA Report - Neil Putnam reported briefly on the changes being implemented by NSBA to provide better services and products to its members.

Information, Report: 4.3 Executive Committee Meetings Minutes – Dr. Pogany provide the minutes of the August 19, 2014 Executive Committee Meeting for the boards information.

Discussion: 4.4 Region Meetings Review – Dr. Pogany reported on the Region Meetings which were engaging, great debates and information sharing.

5. 2014 Advocacy

Action: 5.1 Policy & Resolution Committee - Delegate Assembly Resolutions – Resolutions were presented at the August meeting and approved. This was final review for the board prior to Delegate Assembly.

Action: 5.2 Delegate Assembly Priorities – Moved by Orson Ward, seconded by Anita Peterson to present to the Delegate Assembly as follows:

A.6 – School Employee compensation;

C.1 – School Funding;

C.5 – Use of Capital Outlay Funds;

C.9 – Capital Outlay Compromise

C.6 – Other Revenue – Moved by Orson Ward, seconded by Anita Peterson to approve and present to the Delegate Assembly. Motion carried.

Action: 5.3 Proposed Legislation – Dr. Pogany led the board discussion on proposed bills ASBSD may initiate at the 2015 legislative session. The two proposed pieces of legislation include clarification of how a vacancy on a school board is filled and to allow schools to recruit teachers through payment of a signing bonus, payment for moving expenses, payment of college loans, and retain teachers by matching a salary offered by another school to a current teacher. On a motion by Bryan Bauer, seconded by Todd Thoelke to proceed with board approval of the legislation. Motion carried. On a motion by Todd Thoelke, seconded by Dorothy Hajek to proceed with the recruiting bill as presented. Motion carried.

Information: 5.4 Governor Workgroup and Legislative Planning Committee – Dr. Pogany and First Vice President Eric Stroeder, served on the Governor's/SD Legislature's Ag Land Task Force. Discussion followed on the work group's work and proposed bill passed by the Ag Land Task Force. Dr. Pogany told the board that despite the lack of complaints to school boards on the matter of capital outlay, the potential cap on the capital outlay levy will move forward. ASBSD supports an agreement on potential legislation that would freeze capital outlay levies at their 2014 level provided the following provision be included:

- 1. An added, ongoing increase to the per-student allocation of \$72 per-student;
- 2. Set the capital outlay levy base freeze at \$2 per \$1,000 of taxable valuation;
- 3. Allow school districts wishing to levy up to the \$2.50 per \$1,000 of taxable valuation the option to hold public hearings to approve capital outlay certificates and not make the decision referable to a public vote;
- 4. Allow school districts wishing to levy between \$2.50-\$3.00 per \$1,000 of taxable valuation the option to seek an opt-out through public vote;
- 5. Allow school districts to utilize unused portions of levies below the spending cap;
- 6. Repeal the capital outlay levy freeze in 2021;
- 7. Permanently establish capital outlay flexibility at 25 percent in 2018 after its gradual reduction over a three-year period, beginning in 2016.

Conversation from the ASBSD Board of Directors surrounded the proposed Resolution and the direction for the Association on this matter. Local control and punishing districts who were being fiscally responsible was mentioned as objections to compromise. Moved by Bryan Bauer, seconded by Dorothy Hajek to present the compromise to the Delegate Assembly. Motion carried. Todd Thoelke, asked the records reflect his vote in opposition of this resolution.

6. ASBSD Policies

Action: 6.1 ASBSD Policy AEE – Publications – Moved by Orson Ward, seconded by Duane Alm to approve Policy AEE as amended. Motion carried.

Action: 6.2 ASBSD Policy AI - ASBSD Brand Identity – Moved by Melissa Whipple, seconded by Anita Peterson to approve Policy AI as amended. Motion carried.

7. Committee Reports

Action: 7.1 Branding Committee recommendations – Dr. Pogany and Denise Lutkemeier presented the board with proposed rebranding logos. The board quickly ruled out several with the final logo to be tweaked and rebranding launch date set for August.

8. Board Development –Dr. Pogany and Tyler Pickner, Director of Communication presented tips in talking to the media. Roll playing provided board member insight in controlling and having productive discussions with the media.

9. Director's Report

Information: 9.1 Program updates – Dr. Pogany shared update on painting and carpet installation.

Discussion 9.2 Protective Trust Update – Dr. Pogany presented update on activities happening within the Protective Trust.

Discussion: 9.3 Strategic Plan Update – Dr. Pogany asked the board to discuss and provide feedback on the current strategic plan, the effectiveness of communications with the board and direction of communication to them.

10. Other Business

11. Executive Session -

Action: 11.1 The board moved into executive session to discuss personnel matters.

12. Adjournment

Action: 12.1 Motion to Adjourn – There being no further business the meeting was declared adjourned.