



# TAKING FLIGHT

2011 ASBSD ANNUAL REPORT

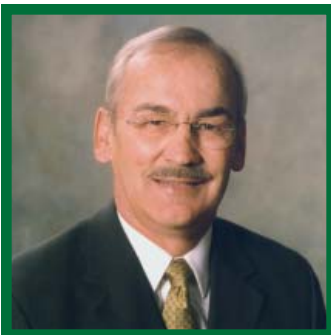


# EXECUTIVE MESSAGE

THERE'S NO SKIRTING THE ISSUE: SCHOOL BOARDS ACROSS SOUTH DAKOTA ARE FACING DIFFICULT DECISIONS. FUNDING CUTS AND INCREASED MANDATES CONTINUE TO CHALLENGE EDUCATION LEADERS TO PROVIDE STUDENTS WITH A 21ST CENTURY EDUCATION. AS YOUR SCHOOL BOARD ASSOCIATION, ASBSD IS HERE TO HELP.



**Neil Putnam**  
ASBSD President



**Wayne Lueders**  
ASBSD Executive Director

On behalf of the ASBSD Board of Directors, please accept our sincere gratitude for your continued support of your state school board association. We are proud that every public school district in the state continues to find value in ASBSD membership, and we are excited to share with you some of the ways in which your support is allowing ASBSD to take flight.

One of our primary goals is to provide leadership training and professional development for school board members. We have changed how we deliver training, providing members with more in-district training options. As a result, we're happy to report that this year ASBSD will recognize our first GAVEL-certified school board members. Look for ASBSD to continue to find innovative ways to provide valuable training options.

Even as local school boards are dealing with the fallout of legislative session, your association continues to work diligently to make K-12 a priority.

For the first time in your association's history, ASBSD organized and co-sponsored a televised gubernatorial debate focused solely on K-12 education issues.

We also arranged a U.S. House forum to help educate our members and the public about candidate positions on federal education policy. On the school funding front, we conducted and publicized Public Views 2010, a polling project that proved beyond doubt that South Dakotans support public schools and increased K-12 funding. Your association also filed an amicus brief with the South Dakota Supreme Court, upholding the membership's belief that our state must appropriately value public education.

Your school board association continues to adapt to member needs. And, following the announcement that ASBSD Executive Director Wayne Lueders is retiring, your ASBSD Board of Directors wants to assure the membership that we intend to select a leader focused on continuing ASBSD's upward trajectory.

School boards face immense challenges. Your association will respond by adding value to your membership. ASBSD will always be there to help you navigate the governance issues you face every day. With your support, ASBSD will continue to be a strong voice for school boards and public education.

## ASBSD BOARD OF DIRECTORS

ASBSD is governed by local school board members. The 18-member ASBSD Board of Directors, elected by the membership, provides leadership and direction to your school board association.

### CENTRAL REGION

Pamela Haukaas, Colome  
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Randall Royer, Spearfish  
Sheryl Kirkeby, Rapid City



# LEADERSHIP DEVELOPMENT AND BOARD TRAINING



**1,259**

ASBSD Members attended the various school board leadership development events since July 1, 2010.

**24**

School districts completed GAVEL training via ASBSD's new in-district board training model.

**4.8**

On a 5-point scale is the average rating a member gave to the GAVEL training he or she attended.

**33%**

Is the member discount you receive on ASBSD leadership development and training events.



# VALUABLE MEMBER SERVICES



6

School boards have relied on ASBSD to review or customize their districts' policy manual.

448

Individuals have accessed ASBSD's new Superintendent Evaluation kit from [ASBSD.org](http://ASBSD.org).

## NEW FOR 2010-11

Schools across the state are taking advantage of ASBSD's new purchase card and website management services.

## NEW RECOGNITION

The Mitchell School Board was the first-ever recipient of the School Board Award of Excellence, a new program to recognize the work of school boards.

## COVERING BOARDS

The ASB Protective Trust is now providing workers compensation for board members. The coverage is free to districts receiving coverage from the trust.

## TPC GETS UPGRADE

More than 7,100 potential educators have profiles on the newly upgraded South Dakota Teacher Placement Center.



## 77%

Of Public Views poll respondents said increased investments will improve K-12 education quality.

## 176

Stories have been posted to ASBSD's legislative blog, providing legislative news as it happens.

## 86

Pieces of legislation were tracked by ASBSD during the 2011 Legislative Session.

## 29

Pages of legal analysis were presented in ASBSD's amicus brief filed in support of adequate funding.

AUDITED FINANCIAL STATEMENTS ARE PRESENTED EACH  
YEAR TO THE ASBSD DELEGATE ASSEMBLY AND MAILED TO  
EACH MEMBER EVERY SPRING.

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# ASBSD MISSION, VISION AND BELIEFS

## VISION

South Dakota students are positioned to individually excel and responsibly contribute in the 21st Century. School board members are engaged local leaders who embrace their role in providing responsive, transformative education systems that maximize South Dakota's investment in public education.

## MISSION

ASBSD advances public education by empowering local school board leaders and advocating for a thriving public education system.

## BELIEFS

Associated School Boards of South Dakota believes:

- All students can learn.
- All students can achieve.
- Learning is a journey that never ends.
- Every student has a right to a holistic high-quality public education.
- Public education is essential for a free, self-governing society.
- Local governance is vital for effective, efficient and innovative public school districts.
- High quality public education is an investment.



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