



MOVING FORWARD

2012 ASBSD ANNUAL REPORT



EXECUTIVE MESSAGE

IN AN ERA OF RAPIDLY EVOLVING REFORMS AND SCARCE FINANCIAL RESOURCES, PROVIDING EVERY SOUTH DAKOTA STUDENT WITH A QUALITY EDUCATION WILL REQUIRE A NEW STYLE OF LEADERSHIP. SCHOOL BOARD MEMBERS MUST ADAPT TO A NEW ENVIRONMENT, WHICH IS WHY ASBSD IS MOVING FORWARD.



Bev Banks
ASBSD President



Dr. Wade Pogany
ASBSD Executive Director

Members of your ASBSD Board of Directors are, first and foremost, devoted local school board members. We walk in your shoes every day, which means we understand the challenges you face. Every decision we make is rooted in ensuring that ASBSD is a responsive, membership-focused organization. We are excited to share with you just some of the ways in which ASBSD is moving forward.

This year, your association welcomed a new, dynamic executive director. Dr. Wade Pogany brings a wealth of expertise to ASBSD, complete with an unrivaled passion for education, a commitment to listening and a keen understanding of the importance of relationship building. He is the right leader at the right time.

In 2011, your association marked an important milestone by honoring the first class of GAVEL Certified school board members. The voluntary certification provides school board members with a better understanding of their duties and responsibilities. Our staff has also conducted more in-district trainings, making board learning opportunities much more accessible.

Last September, your association launched the new ASBSD Online Policy Reference Manual, a resource that now provides every member with access to hundreds of sample school board policies. And, in an effort to build value in ASBSD membership, access to the manual is free with paid ASBSD membership.

Advocacy continues to be a core service and a key focus of your association's efforts. ASBSD was an influential player in the development of Initiated Measure 15, a ballot issue that will allow voters the opportunity to reverse dramatic cuts to public education funding. ASBSD also compiled and released Costly Cuts,

a publication that helped the public better understand how funding reductions impacted school budgets and property tax payers.

Those are just a few accomplishments from the past year, and this annual report details a few more. We're proud of the product we offer our members, but we're also committed to setting a higher bar.

Within two weeks of assuming his new position, Dr. Pogany began traveling the state, meeting school board members and gathering feedback about ASBSD services. The thoughtful suggestions provided a strong foundation for a new direction. In January, your directors began an in-depth strategic planning effort. The process has resulted in a new mission – Partnering. Advocating. Leading. – that reflects the new public school environment. In a time of rapid change and increased public pressure, it's never been more clear that school board members must become active in rallying support for our public schools.

Challenging times require strong leaders. As school board members, we must move forward. Local control is more than a talking point – it's a responsibility. Strong public schools are the product of visionary leadership and supportive communities, and local school board members must be ready to do what's necessary to thrive. As your state school board association, it's our job to help you – to encourage you, to support you and to lead by example.

It's a pivotal year for South Dakota's public schools. Your membership continues to strengthen this association, and we appreciate your continued support.

ASBSD BOARD OF DIRECTORS

ASBSD is governed by local school board members. The 18-member ASBSD Board of Directors, elected by the membership, provides leadership and direction to your school board association.

CENTRAL REGION

Pamela Haukaas, Colome
James Hulm, Timber Lake
Steve Kubik, Winner
Deanne Booth, Pierre

NORTHEAST REGION

Denise Lutkemeier, Wilmot
Deb Koenecke, Deuel
LeRoy Hellwig, Sisseton
Duane Alm, Aberdeen

SOUTHEAST REGION

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Dorothy Hajak, Bon Homme
Lisa Engels, West Central
Neil Putnam, Mitchell
Kent Alberty, Sioux Falls

WESTERN REGION

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Anita Peterson, Haakon
Bev Banks, Belle Fourche
Randall Royer, Spearfish
Sheryl Kirkeby, Rapid City

LEADERSHIP DEVELOPMENT AND BOARD TRAINING



GOAL: PROVIDE MEMBERS WITH VALUABLE LEADERSHIP DEVELOPMENT

9,837

Hours ASBSD members spent attending one of your association's many board training opportunities.

66

School board members have completed the 10-hour GAVEL I training and earned GAVEL I Certification.

4.9/5

The average evaluation score reported by participants in GAVEL I Board Training programs.

1,345

School leaders attended ASBSD's training events this year, which is an increase of 7 percent compared to last year.

GAVEL School Board Governance :: GAVEL Fiscal Responsibility :: GAVEL Strategic Planning :: GAVEL II: Leadership for Student Learning :: Board Presidents' Institute
School Board Leadership Conference :: ASBSD and SASD Convention :: Collective Bargaining Seminars :: School Law Seminars :: Legislative Day :: ASBSD Region Meetings



GOAL: DELIVER VALUABLE, USEFUL AND ACCESSIBLE MEMBER SERVICES

212

Of ASBSD's sample school board policies were either reviewed or revised.

84

Public schools participate in at least one of the three ASB Protective Trust risk pools that are administered by ASBSD.

6

School boards took advantage of ASBSD's new search service for help selecting the district's next superintendent.

\$1.2

Billion in school property is insured by the ASB Protective Trust property-liability pool.

Protective Trust Management :: Policy Services :: South Dakota Teacher Placement Center :: Awards and Recognition Services
Superintendent Search Services :: Communication Services :: PaySchools :: ASBSD P-Cards :: BoardDocs :: School Bus Pact :: GASB 45 Services



GOAL: STRENGTHEN BROAD-BASED ADVOCACY PROGRAMS

6,100

The number of times internet browsers accessed ASBSD's legislative blog during the 2012 Legislative Session.

113

Public schools helped ASBSD document the impact of funding cuts by participating in the Costly Cuts survey.

33,850

South Dakotans signed a petition to support a ballot initiative co-authored by ASBSD to restore cuts to K-12 education funding.

80

Legislators voted in favor of HB1195, the ASBSD-backed bill allowing schools to charge for voluntary academic programs.

Advocacy Platform :: Advocacy Toolkit :: Legislative Action Network :: Bill tracker :: Issue Briefs
Legislative Updates :: Legislative Testimony :: School Funding Realities :: Costly Cuts :: Delegate Assembly :: ASBSD Legislative Day

ASBSD VISION, MISSION AND BELIEFS

VISION

Leadership to achieve excellence for South Dakota public education.

MISSION

Partnering. Advocating. Leading.

BELIEFS

Associated School Boards of South Dakota believes:

- Every student has a right to a high-quality public education.
- The strength and health of our society depends on quality public education.
- All students can achieve in a culture of high expectations.
- Partnerships maximize advancements in public education.
- Governance is best exercised closest to the people.
- Effective leaders value professional growth.



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