

# ASBSD – PRESIDENT'S RETREAT

August 23, 2013

Adjusting the Sails:

Leading When the Waters are Choppy



# THANK YOU!

- Thank you for:
  - Selecting a life of public service
  - Agreeing to serve on a local School Board
  - Having the courage to be the Board President!

# CONGRATULATIONS!

- South Dakota is a high achieving state.
- ACT Scores remain strong
- 2012 - South Dakota results
- 81% of students tested
- Benchmark Scores

		State	National
• English	18	73%	67%
• College Alg	22	54%	46%
• Biology	24	37%	31%

- 85% of test takers plan to seek BA or Graduate Degrees
- 10% plan to complete 1 - 2 year postsecondary program

# 2012 ACT RESULTS - REGIONAL STATES

• Minnesota	74%	22.8
• Iowa	63%	22.1
• Nebraska	78%	22
• Montana	61%	22
• South Dakota	81%	21.8
• North Dakota	100%	20.7
• National Avg.	51%	21.1

# SAILING WHEN THE WATERS ARE CHOPPY

- Pessimist – Complains about the conditions.
  - Optimist – Hopes the conditions will change.
  - Realist – Adjusts the sails.
- 
- Purpose of today's session
    - Identify the current educational trends
    - Prepare to adjust the sails



# ADJUST THE SAILS

- A IS FOR ACCOUNTABILITY
  - “Test” is truly a four letter word in education!
- Most educators identify with the Einstein quote:
  - “Not everything that counts can be counted and not everything that can be counted counts.”
- Do our customers care about test results?
- Do parents make school decisions based on achievement results?
- Do we tend to criticize the national education issues and glamorize our own?

# ADJUST THE SAILS

- A IS FOR ACCOUNTABILITY
- Schools used to be like Las Vegas
  - “What happens here stays here.”
- Accountability improves transparency
- Adjusting the sails
  - Embrace accountability
  - Learn how to “describe” the results
    - Board information sessions on assessment results
  - Be vocal about improvement of assessments - not elimination of them.

# ADJUST THE SAILS

- D IS FOR DEMOGRAPHICS
- State Enrollment – PK – 12 Public Schools
  - 2002 – 127,769
  - 2012 – 129,875 (Increase of 2,106 students)
- Statewide numbers – Native American
  - 2002 12,324 9.41%
  - 2012 14,112 11.66%



# ENROLLMENT SUMMARY

• <u>DISTRICT</u>	2002	2012	+/-
• Sioux Falls	19,478	23,184	+3706
• Rapid City	13,510	13,982	+472
• Aberdeen	3751	4158	+407
• Watertown	3928	3876	-52
• Brandon Valley	2600	3458	+858
• Harrisburg	897	3027	+2130
• Brookings	2668	2983	+315
• Yankton	3097	2775	-322
• Pierre	2798	2610	-188
• Meade	2693	2589	-104
• Mitchell	2593	2589	-4

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# ADJUST THE SAILS

- D IS FOR DEMOGRAPHICS
- Adjusting the sails
  - Understand the enrollment trends
  - Use enrollment projections to guide district budget
  - Understand statewide implications of enrollment shifts

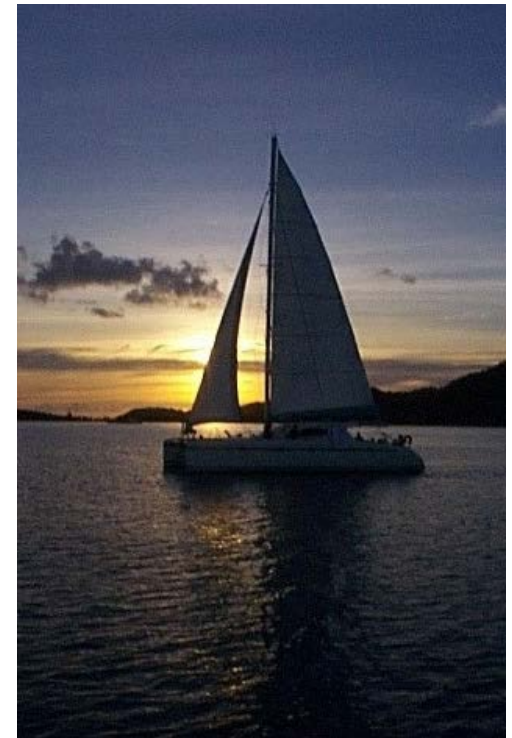


# ADJUST THE SAILS

- J IS FOR JOBS
  - People will have multiple careers in a lifetime
- Movement towards College and CAREER Ready
  - Ability and willingness to learn
  - Ability to analyze and synthesize new skills
  - Critical thinking and problem solving
  - Interpersonal communication
  - Collaboration

# ADJUST THE SAILS

- J IS FOR JOBS
- Adjusting the sails:
  - What are we doing to prepare students for careers?
  - Do our tasks reflect this purpose?
- Senior Projects
- Co-curricular Clubs
- Athletics
- Fine Arts
- CTE courses



# ADJUST THE SAILS

## 10 U IS FOR UNDERSTANDING YOUR STUDENTS



- Born between 1996 - 2007
- Have or will grow accustomed to fixing problems
- "There's an app for that"
- Not a fan of status quo

# ADJUST THE SAILS

## 2017 Beloit College Mindset List

- Students only know 2 Presidents
- Gaga has never been baby talk
- Tablet is not something you take in the morning
- Directions are not necessary - just address
- CD Players are old school
- No need for airline tickets, dictionaries or encyclopedias
- Expect to be in college for more than 4 years
- Higher percent of hearing loss
- Greater college debt than parents
- Purchase, rent or ebook.
- No need for cameras
- History has its own channel
- TV screens are smaller - parents are larger

# ADJUST THE SAILS

- U IS FOR UNDERSTANDING YOUR STUDENTS
- Adjusting the sails
  - Give students a voice
    - Student Board members (ex-officio)
    - Student presentations @ Board meetings
    - Use exit surveys/focus groups with Seniors
  - CHOICE



# ADJUST THE SAILS

- S IS FOR STANDARDS
- Basic Skills – Needed for any career opportunity
  - Singapore's motto – “Teach Less – Learn More”
- Common Core State Standards
  - English/Language Arts
  - Math
  - Adopted by 46 states
  - Benchmarked with international standards in mind

# COMMON CORE STATE STANDARDS INSTRUCTIONAL SHIFTS

## ENGLISH/LANGUAGE ARTS

- 1. Building knowledge through content rich non-fiction.
- 2. Reading, writing and speaking grounded in evidence from text.
- Regular practice with complex text and its academic language

## MATHEMATICS

- 1. Focus: Narrow the curriculum with greater depth, clarity and purpose.
- 2. Coherence: Think across grades and link to major topics.
- 3. Rigor: Pursue conceptual understanding, procedural skill, fluency and application.

# ADJUST THE SAILS

- S IS FOR STANDARDS
- Adjusting the sails
  - Support standards movement
  - Recognize the implementation “dip”
  - Support educators in their efforts to improve the system



# ADJUST THE SAILS

- T IS FOR TIME AND TECHNOLOGY
- Technology
  - Allows teachers to personalize curriculum
  - Technology can be “economic equalizer”
  - Teacher becomes partner in learning
- Time
  - Variable – not a measure of learning
  - Focus on learning not the calendar

# ADJUST THE SAILS

- T IS FOR TECHNOLOGY
- Adjusting the sails
  - Take a tip from the University system
    - CLEP – prove knowledge prior to coursework
    - On-line learning – flexibility of schedules
    - Development of end of course exams
    - MS/HS – Classes meet 3 – 4 times/week

# ADJUST THE SAILS

- Conclusion
- Apply the 10/10/10 rule
- What will be the impact of this decision in the next 10 minutes? (immediate impact)
- What will be the impact of this decision in the next 10 months? (extended impact)
- What will be the impact of this decision in the next 10 years? (long term impact)