

2022 ASBSD and SASD Convention

EXHIBITOR INFORMATION

AUGUST 4, 2022 CONTACT EMILY SOMSEN: ✉ esomsen@asbsd.org ☎ 605.773.2508 📠 605.773.2501

SPONSORSHIP CONTRACT

Sponsorships will be granted on a first-come-first-served basis. Please pay special attention to the deadlines on the accompanying materials. Refer to the "Sponsorship Opportunities" sheet for a complete listing of opportunities. *Please type or write legibly. Fill out information in black ink.*

SPONSOR INFORMATION

Organization: _____
Address: _____ City/State/Zip: _____
Representative(s) that will attend: _____
Phone: _____ Fax: _____
Email: _____
Product/Service: _____
Sponsorship requested:

SPONSORSHIPS VALUED AT MORE THAN \$2,500 INCLUDE:

- A complimentary booth space in the exhibit hall (a \$525 value), along with a listing in the conference exhibitors portion of the program.
- A complimentary half-page advertisement in the convention program (a \$175 value; see attached "Program Advertising" sheet for ad specifications).
- Coordination with the Sioux Falls Convention center to place corporate signage.
- Public recognition at one or more of the general sessions.

AGREEMENT

The Undersigned hereby authorizes ASBSD and SASD to reserve sponsorship rights for the event specified in this contract at the ASBSD and SASD Convention at the Sioux Falls Convention Center, Sioux Falls, SD, for the above organization. The undersigned hereby acknowledges the conditions of this contract.

Authorized Signature: _____

Print Name: _____

RETURN ADDRESS INFORMATION

Please return this form, along with payment, no later than **July 15, 2022** to:

ASBSD and SASD Convention
PO Box 1059
Pierre, SD 57501
605.773.2508 (phone) :: 605.773.2501 (fax)



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CONVENTION PROGRAM ADVERTISING

Advertising space in the official ASBSD and SASD Convention Program is reserved on a first-come-first-served basis. Please pay special attention to the deadlines on the accompanying materials. *Please type or write legibly. Fill out information in black ink.*

ADVERTISING INFORMATION

Organization: _____

Contact Name and Email: _____

Address: _____

City/State/Zip: _____

Advertisement Size _____ Advertisement Cost _____

RATE AND SIZE INFORMATION

To ensure a clean and professional appearance for the official ASBSD and SASD Convention program, all advertising must conform to the following ad specifications. **ALL ADS ARE COLOR.**

PREMIUM PLACEMENT: Reserve your space on the inside front cover, inside back cover or back cover. Dimensions are 8.5" wide by 11" high. Premium placement ads are full color ads. **Price: \$425.**

FULL PAGE: Dimensions are 8.5" wide by 11" high. **Price: \$325**

HALF PAGE: Dimensions are either 7.5" wide by 5" high (horizontal half-page) OR 3.75" wide by 10" high (vertical half-page). **Price: \$175**

QUARTER PAGE: Dimensions are 3.75" wide by 5" high. **Price: \$125**

TRANSFER

Ads can be sent, via e-mail, esomsen@asbsd.org. PDF or JPEG Format. If necessary, ads will be given a border.

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